

Great Holidays Take a Great Plan

Planning is the key to a great holiday season, this year more than ever. Here are some ideas from experts and examples from our store to get you started –

1. **Shop Early** – spread your holiday purchases over many paychecks so you don't end up with a huge bill in January. Most retailers are not going to have as large a variety or stock as many of each item this holiday season. Shopping early will guarantee you the best selection. And you'll be more relaxed come Christmas knowing you got it covered!

2. **Jazz up homemade gifts** – gifts you make yourself are a great idea to stretch your dollar and involve the whole family in the fun.



- Give that loaf of banana bread on a beautiful Coke serving tray.
- Fill a Coke tin bucket with your favorite cookies add a big bow
- Hide a Coke pocket watch in a hand knit sweater.
- Give a giant bag of homemade popcorn with a fun Coke puzzle or game.



3. **Give practical gifts with a twist** – the best gifts this year may be the things you need to buy already.



- Ok so underwear and socks might not be a very exciting gift, but put them in a Coke tin lunchbox add a deck of playing cards and your kids will love it!
- Put that needed belt inside a Coke ball cap and it makes a great gift.
- Fill a set of glassware with chocolate kisses for a big hit!



4. **Give gifts that last and increase in value** – most holiday gifts are eaten, used up, broken, or outgrown, often before you finish paying for them. This year, think of collectibles that can get more valuable with age.



- Add to a favorite Coca-Cola Town Square
- Give a signed Jim Harrison print
- Pick a Coca-Cola ornament for the family tree



5. **Give gifts with an emotional attachment** – gifts that bring back happy memories or add to a favorite hobby double the enjoyment.



- Give a bottle collector a great new Coke bottle for under \$5
- Pick a special die cast Coke vehicle for that guy who loves old cars
- Mom will love to set her table with nostalgic Coke dishes and placemats to remind her of simpler times



Always Collectors Corner knows you have many places to shop and thanks you for shopping at **2CollectCola.com**. To get your holidays started right – here is a handy coupon you can use today!

You pick one Coca-Cola item and get 25% off*

*Here's the small print – Offer applies to new orders placed from October 1st to November 25th of \$100 or more in product (not including shipping). Does not apply to sale items, items with free shipping, out of stock items or eGift Certificates. As you check out – put in the comments box "I want 25% off and name the product". We'll issue you a store credit to be applied to a future order made until December 31, 2009. Cannot be added after your order is placed and is not transferable, combined with other specials or redeemed for cash. Future order must be \$50 or more in product to qualify.